LIVIU POENARU, PhD

Doctor in psychopathology and clinical psychology.
Co-founder of the journal *In Analysis* (Elsevier).
Founder of E.U.LABORATORY.
MedinVita Clinic (Geneva)
Psychotherapist (Swiss Association of Psychotherapists).

drpoenaru@protonmail.com
+41 76 535 98 89

COMPETENCIES

Adult Psychotherapies, Epistemology, Interdisciplinary Research, Scientific Editing, Computational Social Science, Economic Unconscious Studies.

EDUCATION

March 2025-today

***Computational Social Science* (Specialization).**

University of California, Davis.

June 2025

***Computational Social Science Methods* (Certificate)**

University of California, Davis.

June 2025

***Big Data, Artificial Intelligence & Ethics* (Certificate)**

University of California, Davis.

June 2025

***Social Network Analysis* (Certificate)**

University of California, Davis.

November 2023

***An Introduction to Consumer Neurosciences & Neuromarketing* (Certificate).**

Delivered by Thomas Zoëga Ramsøy, PhD in neurobiology and Assistant Professor in Marketing & Neuroscience at the Department of Marketing at the Copenhagen Business School.

December 2023

***Behavioral Neuroscience: Foundations of Compulsive Behaviors* (Certificate).**

Delivered by Abel Bult-Ito, Professor of Neurobiology and Neurophysiology at University of Alaska Fairbanks.

2006—2014

Doctorate (PhD) in psychopathology and clinical psychology. Institute of Psychology, University of Lyon (FR).

Under the supervision of Pr Alain Ferrant. Thesis title: *Hallucinatory displeasure and its perception: a psychoanalytic and neuroscientific approach*.

2003—2005

Diplôme d'études supérieures spécialisées (DESS) in clinical psychology. Faculty of Psychology and Educational Sciences, University of Geneva (CH).

2001—2012

Federal diploma in psychotherapy ASP (Swiss Association of Psychotherapists). Member of the International Federation for Psychotherapy.

1997—2001

Bachelor's degree in psychology. Faculty of Psychology and Educational Sciences, University of Geneva (CH).

1994—1995

Bachelor's degree in literature. Seminar in modern French, Faculty of Arts, University of Neuchâtel (CH).

1994—1995

Business School. Lémania School, Lausanne (CH).

1984—1988

High school diploma. Botosani (RO).

WORK EXPERIENCE

Dec. 2024—present

E.U.LABORATORY [Economic Unconscious Laboratory]

Founder, Editor, Contributor.

2016—2025

***In Analysis, revue transdisciplinaire de psychanalyse et sciences* (Elsevier Masson, Paris).**

Co-director, Co-finder. Team management, editorial and writing management, communication, web management.

2010—present

Psychotherapy in private practice, MedinVita Clinic, Geneva (CH).

Integrative psychotherapies with an adult population.

2007—2010

Réseau de santé helvétique, Clinique Rousseau, Geneva (CH).

Individual psychotherapy, diagnostic assessments and forensic evaluations, crisis/emergency home interventions, recruitment manager.

Jan—sept 2006

Centre du Jeu Excessif, Département de psychiatrie communautaire, Centre hospitalier universitaire vaudois, Lausanne (CH).

Research Psychologist. Writing scientific articles (screening for excessive gambling in healthcare settings, psychodynamics of pathological gambling), development of two research protocols/proposals: addictive and (self)destructive manifestations in religious communities (Swiss National Research Fund); the relationship between excessive gambling and suicidal behaviors (Harvard).

2004—2005

Office fédéral de la statistique, Section SCHUL, Neuchâtel (CH).

Scientific assistant. Coding and analysis of cantonal grants and loans. Editing of the publication *Bourses et prêts d'études 2004 et Dépenses publiques d'éducation – Manuel Technique 2004*.

2003—2004

Université de Genève, Centre de conseil psychologique (CH).

Intern psychologist. Individual psychotherapy, tests administration, supervision.

2003—2004

Résidence Fort-Barreau, Geneva (CH).

Assistant psychologist. Individual and group counselling.

2002—2003

Clinique de Préfargier, Marin (Neuchâtel, CH).

Intern psychologist. Individual follow-up, group therapy, family counselling.

1999—2003

Demoscope Polling Institute, Geneva (CH).

Surveyor.

PUBLICATIONS

BOOKS

Poenaru, L. (2023). *Inconscient économique*. Paris : L'Harmattan.

Back cover presentation: The fields of research interested in the unconscious (psychoanalysis, neuroscience, cognitive sociology, etc.) have not yet led to a theorization of the economic unconscious (EU), conceived here as the foundational element of modern life. This interdisciplinary and scientific book proposes an investigation of the EU as it appears in the fundamentally productive-consumerist organization of the current ecosystem. The individual is subjected in cybercapitalism to hegemonic logics of injecting programmable economic codes via artificial intelligence, while being also exposed to increasingly alarming risks of developing mental illness, as demonstrated by the impressive evolution of epidemiological data. This context, which extorts the neuro-cognitive-behavioral complex to symbolic and real self-mutilation, calls for experts from various fields to engage in a cross-cutting and urgent reflection on the treatment of the economic unconscious.

Poenaru, L. (2015). *L'hallucinatoire de déplaisir et ses fondements. Une approche neuropsychanalytique*. Sarrebruck: Éditions universitaires européennes.

Back cover presentation: This book theorizes a series of foundations for the hallucinatory process, present in every subject, based on the triangle of memory-emotion-perception, whose mechanisms

are inseparable. Research stemming mainly from the history of psychoanalysis, and more recently from the scientific field, tends to confirm the existence of an internal process of hallucinatory essence, which takes place independently of real perception and is generated by the dictates of memory and its internal activations linked to impulsivity. With these theoretical foundations, the author examines the case of displeasure hallucination, which does not seem to be activated by a memory trace of pleasure that usually serves as a reference in the drive towards satisfaction. In the absence of satisfaction, the bio-psychic system seems to come up against a permanent dissatisfaction that leads to compulsive resumption of the process and clinging to the object; this dynamic seems to limit the spectrum of mental and behavioral possibilities. The status of the object attached to it, known as the "limit-object", is also examined.

ARTICLES

Poenaru, L. (2024). The West: An Autoimmune disease? *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 8(3). Doi : 10.1016/j.inan.2024.100469

Poenaru, L. (2024). Impossible régulation de l'inconscient? À propos de l'article "Inconscient économique et influences non conscientes de la publicité" de D. Courbet. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 8(3). Doi : 10.1016/j.inan.2024.100479

Poenaru, L. (2023). Tous soldats de la guerre psychologique? *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 7 (3). Doi : 10.1016/j.inan.2023.100389

Poenaru, L. (2023). Complexe d'Œdipe ou de la captivité? À propos de l'article « L'anti-Œdipe du point de vue de la philosophie des sciences et des perspectives foucaldiennes du savoir-pouvoir » de J. C. Wakefield. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 7 (2). Doi : 10.1016/j.inan.2023.100373

Poenaru, L. (2022). Fascination and horror about psychoanalysis. Reflections on C. Gheorghe's article "Decolonization, polarization, psychoanalysis, privilege". *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 6 (2), 140-147. Doi : 10.1016/j.inan.2022.10.004

Poenaru, L. (2022). Fascination et horreur de la psychanalyse. À propos de l'article "Decolonization, Polarization, Psychoanalysis, Privilege" de C. Gheorghe. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 6 (2), 148-165. Doi : 10.1016/j.inan.2022.10.005

Poenaru, L. (2021). Logiques psychanalytiques polyvalentes. A propos de l'article "La logique compréhensive à l'épreuve des faits (et réciproquement)" de M. Arminjon. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 5 (3), 248-260. Doi : 10.1016/j.inan.2021.10.003

Poenaru, L. (2021). Psychopathologies du capitalisme cognitivo-comportemental. A propos de l'article "Les effets psychologiques de la propagande" de D. Colon. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 5 (2), 143-153. Doi : 10.1016/j.inan.2021.06.002

Poenaru, L. (2021). Science du perspecticide et psychanalyse: le vide épistémique. A propos du livre Mindf*ck de C. Wylie. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 5 (1), 86-93. Doi : 10.1016/j.inan.2021.02.003

Poenaru, L. (2020). Au-delà de la bisexualité constitutive: la queersexualité psychique. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 4 (3), 383-393. Doi : 10.1016/j.inan.2020.10.013

Poenaru, L. (2020). Psychopathologie du processus de protection des mineurs. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 4 (2), 256-268. Doi : 10.1016/j.inan.2020.05.002

Poenaru, L. (2020). Les sciences humaines et sociales: un modèle indispensable pour la recherche psychanalytique. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 4 (1), 30-41. Doi : 10.1016/j.inan.2020.01.009

Poenaru, L. (2019). La dissonance cognitive et disciplinaire de la psychanalyse. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 3 (3), 234-331. Doi : 10.1016/j.inan.2019.10.005

Poenaru, L. (2019). Le déni du climat en psychanalyse. Contribution à la discussion ouverte par le livre "La crise environnementale sur le divan". *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 3 (3), 375-385. Doi : 10.1016/j.inan.2019.10.003

Poenaru, L. (2019). Inconscient digital, excitation des limites, écran bêta. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 3 (2), 125-134. Doi : 10.1016/j.inan.2019.06.010

Poenaru, L. (2019). L'image, angle mort des politiques de santé. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 3 (1), 62-71. Doi : 10.1016/j.inan.2019.02.007

Poenaru, L. (2018). Refoulement et fragmentation structurelle de la trace mnésique. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 2 (3), 232-240. Doi : 10.1016/j.inan.2018.10.005

Poenaru, L. (2018). Le raisonnement psychanalytique. Hybridation et coadaptation. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 2 (2), 171-176. Doi : 10.1016/j.inan.2018.07.005

Poenaru, L. (2018). L'épistémologie : une enquête indépendante ? À propos du texte de P.-H. Castel Psychanalyse et épistémologie : comment s'extraire de l'impasse actuelle ? *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 2 (2), 127-130. Doi : 10.1016/j.inan.2018.07.003

Poenaru, L. (2017). L'hallucinatoire de déplaisir. Une perspective psychanalytique et scientifique. *Psychothérapies*, 37 (4), 262-269. Doi : 10.3917/psys.174.0261

Poenaru, L. (2017). Coévolution entérique et psychoaffective. Dialogues et perspectives. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 1 (3), 159-166. Doi : 10.1016/j.inan.2017.09.001

Poenaru, L. (2017). Une psychanalyse aux frontières épistémologiques imperméables ? Réponse à Claude Smadja. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 1 (2), 143-145. Doi : 10.1016/j.inan.2017.05.011

Poenaru, L. (2017). L'hallucinatoire de la perception entre psychanalyse et sciences. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 1 (2), 120-126. Doi : 10.1016/j.inan.2017.05.012

Poenaru, L. (2016). Le socle biologique de la psychanalyse. *Annales Médico-psychologiques, revue psychiatrique*, 174(9), 740-747. Doi : 10.1016/j.amp.2015.10.030

Poenaru, L. (2015). Un cerveau entérique et psychodynamique? *À jour*. Doi : 10.30820/psyber.v1i2.1119

Poenaru, L. (2015). La neuroinflammation et la psychothérapie. *À jour*. Doi : 10.23668/psycharchives.3634

Poenaru, L. (2013). L'hallucinatoire freudien et les neurosciences : pour un cadre interdisciplinaire. *Revue française de psychanalyse*, 77(2), 555-573. Doi : 10.3917/rfp.772.0555

Poenaru, L., Lüthi Faivre, F., Moiroud, P., Robert-Tissot, C. (2011). Évolution des mécanismes de défense au cours d'un traitement bref psychanalytique. Une étude de cas. *Annales Médico-psychologiques, revue psychiatrique*, 169(8), 503-509. Doi : 10.1016/j.amp.2010.05.010

Poenaru, L., Simon, O., Groza, A., Rihs, M. (2007). Clinique du jeu pathologique ou l'objet disponible aléatoirement : une perspective psychodynamique. *Psychotropes*, 13(3-4), 177-188. Doi : 10.3917/psyt.133.0177

Poenaru, L., Simon, O., Preisig, M., Rihs-Middle, M. (2007). Dépistage du jeu excessif par les professionnels de santé. *Alcoologie et addictologie*, 29(2), 155-160.

INTERVIEWS

Jacquemet, N., Poenaru, L. (2024). Économie comportementale et psychologie clinique face aux défis contemporains. Entretien avec Pr Nicolas Jacquemet. . *In Analysis, revue transdisciplinaire de psychanalyse et sciences,* 8 (3). Doi : 10.1016/j.inan.2024.100471

Malabou, C., Poenaru, L. (2021). Transdisciplinarité versus assujettissement ? Entretien Catherine Malabou, Liviu Poenaru. *In Analysis, revue transdisciplinaire de psychanalyse et sciences,* 5 (2). Doi : 10.1016/j.inan.2021.06.001

Dodds, J., Poenaru, L. (2021). The Future of Psychoanalysis at the Edge of Chaos. Interview: Joseph Dodds, Liviu Poenaru. *In Analysis, revue transdisciplinaire de psychanalyse et sciences,* 5 (1). Doi : 10.1016/j.inan.2021.03.006

Johanssen, J., Poenaru, L. (2019, prépublié). Do Big Data and Data Mining influence our Identities? Interview with Jacob Johanssen. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 3(2), 114-118. Doi : 10.1016/j.inan.2019.03.003

Bazan, A., Poenaru, L. (2018). Le lieu vide comme garant de liberté et de changement. Entretien avec Ariane Bazan. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 2 (2), 87-92. Doi : 10.1016/j.inan.2018.07.011

Agid, Y., Poenaru, L. (2017). La primauté des comportements automatiques. Entretien avec Yves Agid. *In Analysis, revue transdisciplinaire de psychanalyse et sciences*, 1 (2), p. 79-81. Doi : 10.1016/j.inan.2017.05.010

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